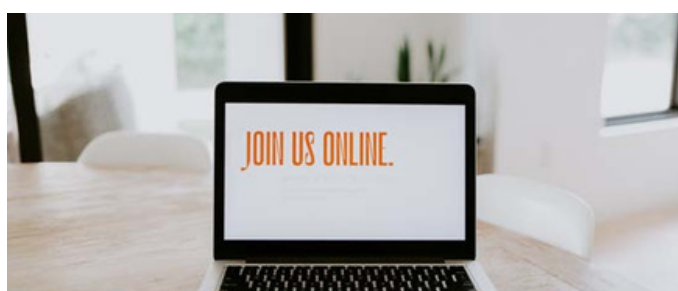




Mavern Marketing

# Digital Solutions

Understand the benefits and features of our suite of digital products.



## PROGRAMMATIC DISPLAY

Programmatic Display is designed to boost any business seeking to get their message in front of their target market, any place at any time.



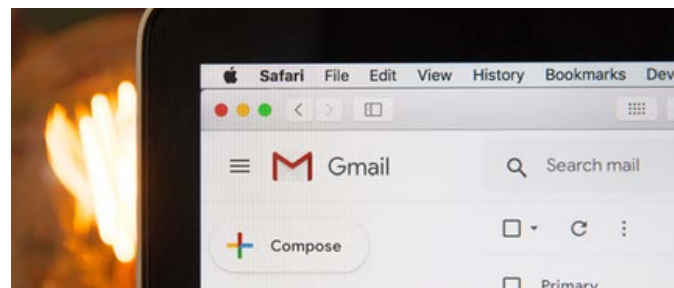
## GEO FENCING: DEVICE ID

Mobile phones provide a unique view into user behaviors, frequently visited locations, home, work, habits, interests and much more.



## GEO FENCING: MICROPROXIMITY

Target people on their mobile devices based on where they are in real-time.



## EMAIL MARKETING

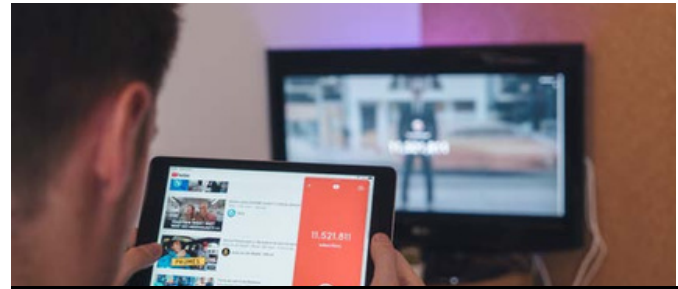
Securely deliver your message to specific consumers using hundreds of targeting options via a dedicated email blast.

# Digital Solutions



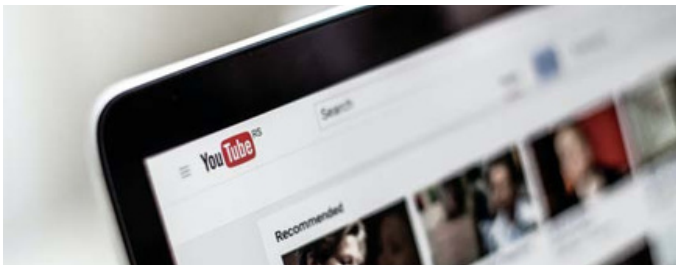
## **NATIVE ADVERTISING**

Seamlessly integrate a brand's most engaging images and content into contextually relevant editorial using a single creative that dynamically adapts to match font and format.



## **PRE-ROLL VIDEO**

Pre-Roll is a robust tool for precise targeting and can increase both brand recall and intent to purchase.



## **YOUTUBE**

Video Advertising solutions can help brands tell a story to the desired target audience in real-time, at any time, anywhere in the world.



## **STREAMING TV**

Reach users on all of their screens as they view live or on-demand programming through any connected device.

# Digital Solutions



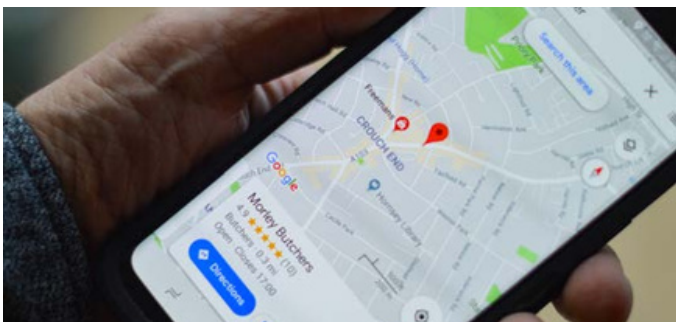
## FACEBOOK & INSTAGRAM

Leverage the power of two billion monthly Facebook users and 500 million daily Instagram users with some of the most precise audience targeting available today.



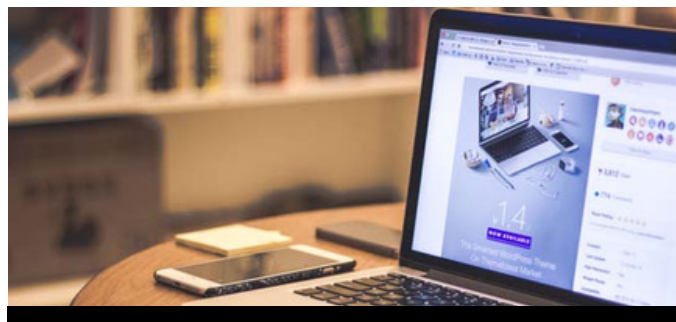
## SEARCH ENGINE MARKETING (SEM)

Our team of Google Ads certified professionals follow all of Google's best practices. Our custom approach separates our team from the rest of the providers in the market ensuring your solution is custom to your needs.



## LOCAL SEO (SEARCH ENGINE OPTIMIZATION)

Improve your business' local visibility to drive foot traffic and phone calls. Expand your footprint by ranking higher locally while getting engaged with your customers.



## ORGANIC SEO (SEARCH ENGINE OPTIMIZATION)

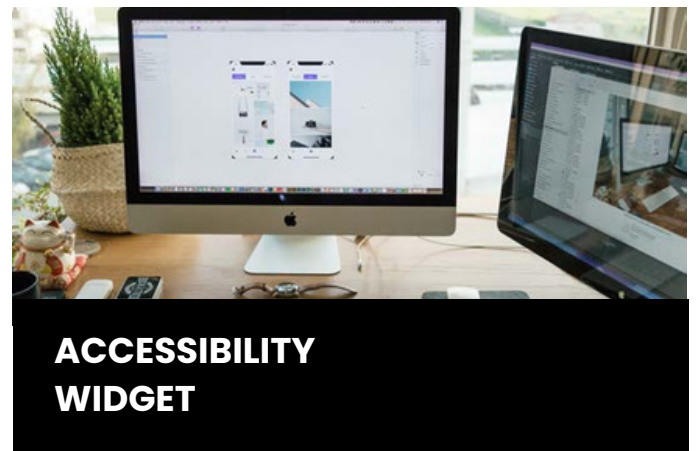
Organic SEO results are the cornerstone of maximizing your online referral traffic from search engines. Over two-thirds of search-related clicks come from Search Engine Optimization (SEO).

# Digital Solutions



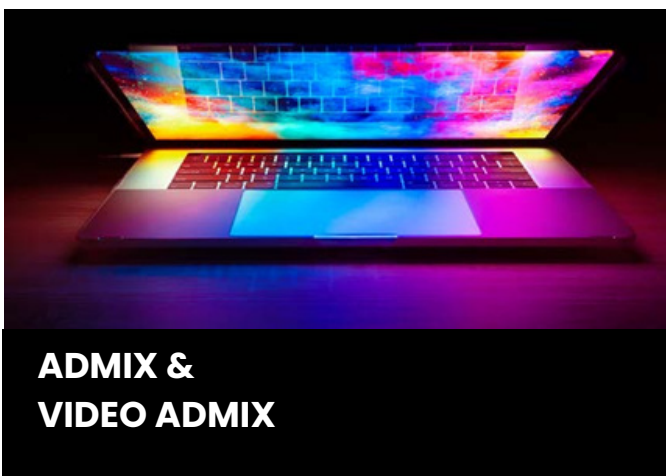
## BETTERCHAT

A chat widget set up to automatically respond to templated questions. Never miss another customer's text, chat, review, or Facebook message.



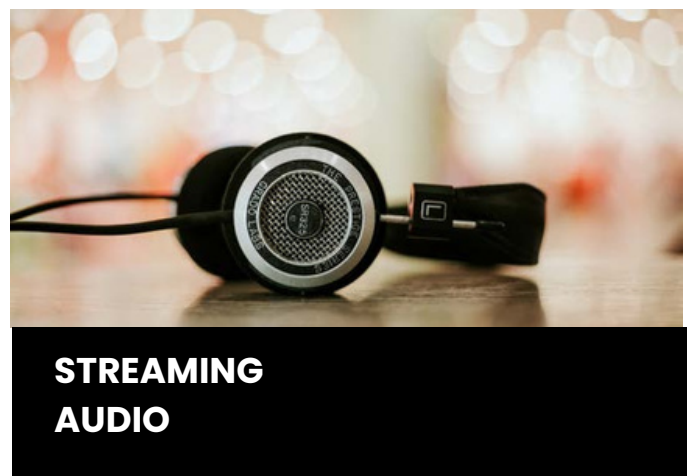
## ACCESSIBILITY WIDGET

Make websites accessible to people with disabilities and compliant with the WCAG, ADA, and other accessibility legislation with the leading AI powered web accessibility solution.



## ADMIX & VIDEO ADMIX

Not sure what platform is best for your business? Set your budget – then use this multi-platform strategy to extend your reach and results. We'll optimize based on what's working across these three platforms.



## STREAMING AUDIO

Music is everywhere in today's society. It is with us when we get up in the morning, go to work, sit at our desks, go to the gym, while we eat, and everywhere in-between. Is there a better way to touch your target

# Digital Solutions



## CREATIVE SERVICES

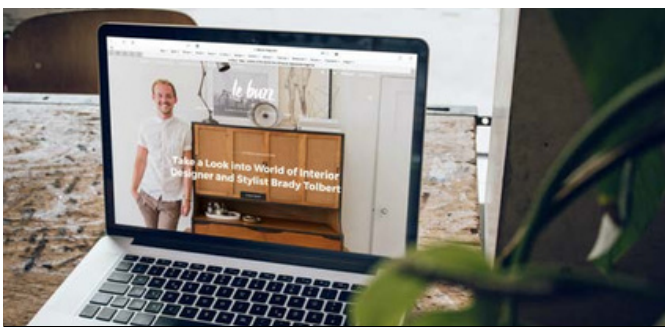
No designer? No problem. Bring your vision and advertising campaigns to life with our best-in-class design offerings.



## MANAGED AD OPS

4

Cut costs and increase efficiencies within your own direct-sold campaigns. Our keystones of service, tried and true practices, and years of experience become an extension of your team.



## AFFORDABLE WEBSITES

Help your advertisers get the most out of their digital dollars with our designated network for cannabis, tobacco, gambling & casinos, fireworks, and more.



## ALT NETWORK

Help your advertisers get the most out of their digital dollars with our designated network for cannabis, tobacco, gambling & casinos, fireworks, and more.